


Holiday Gifts • Last updated: Jan 15, 2024

The Black Friday & Cyber Monday Edit: Your Guide to the Best 140+ Deals This Year

Words by [Grace Smith](#) 

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Published on: Nov 22, 2023

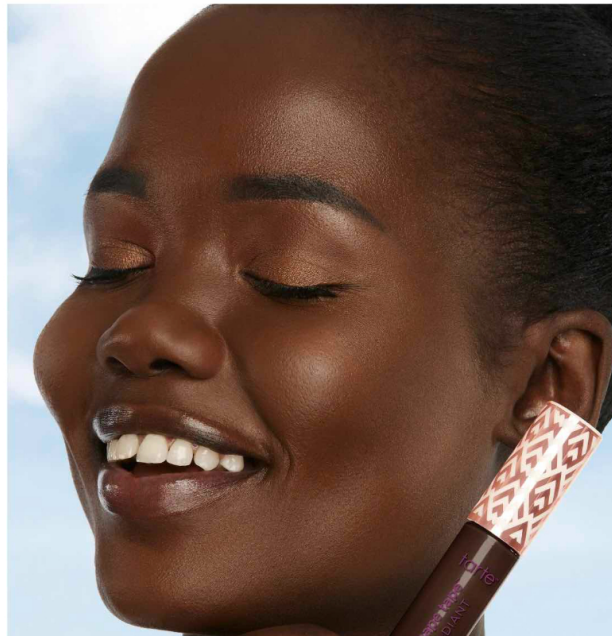


Our team is dedicated to finding and telling you more about the web's best products. If you purchase through our links, we may receive a commission. Our editorial team is independent and only endorses products we believe in.

As professional product reviewers and gift guide aficionados, Black Friday is basically our Super Bowl. Shoppers can use it to conquer their holiday shopping in one fell swoop—bye-bye, last minute gifts!—or even to stock up on must-haves they've been eyeing all year for the discounts. The days after Thanksgiving frequently yield the most staggering price slashes, making it a prime time to purchase across style, wellness, parenting, food and beverage, and plenty of other categories—even travel.

Editor's Note: If you know of a brand's BF/CM deal we have yet to cover, please email us and we'll be sure to add it: hello@thequalityedit.com.

Beauty





Cue another million views on TikTok. Credit: Tarte.

Act + Acne: Score 25% off sitewide through December 1. (Speaking as a shopping writer with notoriously tangled hair, the cold-pressed serums, shampoos, conditioners, and other trichologist-developed products wrangle my hair like nothing else.) *No code necessary.*

Alleyoop: Focused on cutting down the heft in your makeup bag—seriously, it puts the *lug* in *luggage*—Alleyoop aims to make multi-use makeup products that are both convenient and attractive. Editor Remi called them a **breath of fresh air**. Think, for example, a multicolored push pen of the days of your youth, but with a lip liner, eyeliner, brow pencil, and highlighter. Get up to 50% off until 11/27. *No code necessary.*

Apothekary: For good-for-you supplements and mix-ins that can boost your energy or cure a hangover, explore Apothekary's wellness offerings for 20% off. *No code necessary.* Related: Check out Naomi's interview with founder Shizu Okusa in her **Quality Makers spotlight**.

Cocokind: For plant-powered, lower-cost skincare, Cocokind has you covered (literally.) Through 11/28, get 25% off sitewide and 30% off all bundles, plus an additional limited edition body cleansing bar for free with orders above \$75. *No code necessary.*

Doré: The French do a lot well—including skincare. This clinically proven yet gentle skincare is similar to the European pharmacy favorites that have TikTok et. al in a chokehold. Francophile editor Bernadette **gushed about Doré earlier this year**. Get up to 20% off skincare sets through 11/27. *No code necessary.*

dpHue: Colored hair can be tricky to care for, with other shampoos and products stripping the hair rather than "beautifying" it. And you can get 30% off sitewide through Cyber Monday, plus additional freebies throughout the week. *No code necessary.*

Filterbaby: In recent years, there's been a necessary shift towards skincare as being inclusive of your environment. TL;DR: it might not be your cleanser, but instead the water you use with it. Enter Filterbaby, a faucet attachment that makes your skincare routine "actually" effective. Get 20% off sitewide with code THANKS20 at checkout on 11/27-11/28 and 25% off sitewide with code CYBER25 at checkout on Cyber Monday.

Geologie: Another tiered discount set for ya, this time from personalized skin-, hair-, and body-care brand Geologie.

Glamnetic: Press-on nails and lashes never looked so good. This female-founded brand **Remi reviewed for us** makes beautifying oh-so-easy—and oh-so-tempting with 35% off through 11/30. *No code necessary.*

MERIT Beauty: Merit's been a long time favorite of mine in the beauty space for its multifunctional products and minimal ingredients. I straight-up get *compliments* on my concealer (practically airbrushed.) Score 20% off sitewide. *No code necessary.*

MOON Oral Beauty: Get those pearly whites upgraded with the electric toothbrushes, toothpastes, and whitening products from celebrity-loved MOON Oral Beauty, including exclusive collaborations like Barbie back in stock for a limited time. MOON will offer 30% off sitewide plus daily flash deals. *No code necessary.*

Nécessaire: Cult-favorite toiletries brand Nécessaire is bringing the goods with their offering of a free full size body serum on all orders, plus an additional free body oil on orders over \$100. *No code necessary.*

RHODE: Here's your chance to try Hailey Bieber's "glazed donut skin" skincare brand. Get 25% off with code HOLIDAY25.

Scent Lab: These personalized candles craft your ideal fragrance based on a detailed (but easy) quiz that formulates your candle based on a myriad of factors. And for Black Friday, they're rolling out tiered deals:

Spend \$75 and get \$15 off.
Spend \$100 and get \$25 off.
Spend \$175+ and get \$50 off.

selfmade: selfmade **combines behavioral science with skincare**, taking the self-care face mask cliché to new, scientifically proven heights. Until 11/29, snag your favorites for 30% off sitewide, plus up to 50% across brand hero products like the Corrective Experience Comfort Cream. *No code necessary.*

Sephora: I always say that Black Friday's an excellent time to stock up on "refill" items that you know you use and will eventually re-buy, so check out Sephora's sales up to 50% off to refill the toiletries and makeup while it's not so painful to the wallet to restock (until 11/27.)

The Skinny Confidential: The ice-cold metal ice roller is simply to die for. There's no other way to put it. This lifestyle brand is focused on making it easier to "habit stack" and embed moments of self-care into your daily, and you'll get 20% off all products from 11/23 to 11/27. *No code necessary.*

Solawave: While supplies last, Solawave—known for its penetrative red-light therapies for glowing, healthy skin—is running a BOGO sale across all of its tools and skin-care products. TBH, we love buy-one-get-one for shopping holiday gifts; give one, keep one. *No code necessary.*

Tarte: Tarte's always been a powerhouse on the beauty scene, but has enjoyed "renewed" popularity this year thanks to its popularity amongst the TikTok influencer set. Get 30% off sitewide and free shipping with code CYBERSZN.

TOCCA: Tocca's known for its gentle, accessible fragrances—stunning, yet palatable to just about everyone. (Spoiler alert: I use Tocca perfumes.) Get 20% off sitewide for orders below \$125, 25% off sitewide for orders \$125+, and 30% off sitewide for orders \$200+ through December 15.

Fashion

Agua Bendita: Hmm. We're feeling...tropical? This resortwear and beachwear focused brand is offering up to 70% off through 11/27.

Aje: For more women's clothing essentials, you'll want Aje on your radar. (If you have upcoming wedding guest occasions or black-tie functions, these gowns and dresses are absolutely to die for.) Get 25% off and an extra 25% off sale items.

Amanda Uprichard: At any given time if you saw me in a cocktail dress, odds are >50% that it's an Amanda Uprichard frock. Her jewel tones and flattering silhouettes simply look stunning on everyone, making them an all-around best in my closet—and you'll get 25% off for a limited time.

Away: At this point in my travel and shopping writing tenure I've tested a lot of suitcases. But no design seems to hold its shape and strength as well as Instagram-favorite Away suitcases, offering a rare 20% sale sitewide. Keep in mind: previous sales have caused the Away website to crash (they're "that popular") so you'll want to act quickly. The sale ends on Tuesday 11/29 and everything is offering up to 70% off through 11/27.

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Bandier: For luxe, elevated activewear and loungewear, look no further than Bandier, which is offering 30% off all orders above \$100 sitewide through Tuesday 11/29.

Ban.do: This colorful, cheery retailer is chock-full of adorable home, style, wellness, and other goodies. As in: you'll want to go big on its biggest sale of the year—fitting, because you'll use code GOBIG at checkout for 35% everything through 11/30. Yes, we mean everything.

Barefoot Dreams: Haven't you heard? It's cozy season, and the Barefoot Dreams blanket is a favorite amongst shoppers. Score up to 40% off as part of the brand's Black Friday/Cyber Monday steals. Plus, some seriously soft loungewear, pajamas, and more that I'm eyeing...

BaubleBar: BaubleBar's a juggernaut in the DTC jewelry scene, so we expect nothing less than the stellar discount they've unrolled for us this season. Get up to 20% off custom pieces and 30% off everything else.

Beyond Yoga: For soft-to-touch activewear that moves with you no matter where the adventure takes you, look no further than Beyond Yoga and it's 30% off discount sitewide through 11/28. *No code necessary.*

Birdy Grey: Weddings get expensive, y'all, but cutting costs doesn't have to mean cutting corners—or, you know, the bottom of a bridesmaid dress that's an awkward fit. Instead, **take Editor Kristen's advice** and opt for the striking frocks at Birdy Grey and save on all styles up to 75% off from 11/17 to the end of Cyber Monday. *No code necessary.*

Bloomingdale's: You caught me: I'm a Bloomingdale's aficionado. The iconic retailer's offering \$25 off for every \$100 you spend. BRB, channeling my inner Blair Waldorf...

Bombas: My marathoner sister can't get enough of these champion-quality athletic socks—and I've definitely complimented the cutest of her pairs. These are socks that would "thrill" any recipient, and you can snag 'em for 20% off sitewide with code HOLIDAY20.

Caddis: Caddis is bringing the savings all season long with up to 65% off reading glasses, **bluc light glasses**, and sunnies through New Year's Eve—yes, really. *No code necessary.*

Calpak: Calpak positively excels in making adventure-ready bags that can withstand all sorts of wear and tear. I adore my travel backpack (and its bright colorway.) It's worth taking advantage of their 20% off deal to refresh your luggage and maybe pop in a few travel organizers that will pack you down easily every time. *No code necessary.*

Comrad: Compression socks are **ideal for travel, fitness recovery**, and frankly just comfort—and boy does Conrad do it well. You can score 30% off sitewide with code SAVE30. It's also buy one, get one free.

Dagne Dover: These neoprene, highly-durable bags come in **gorgeous colorways** suitable for your next gym bag, travel weekender, or even toiletry case. From 11/21 to 11/29, score 25% off sitewide. *No code necessary.*

Dandy Del Mar: Dandy Del Mar's resort-ready collections make us long for vacation days and PTO (plus, are super comfy to wear around the house.) Editor Hunter even dubbed Dandy's **threads kings of MargaritaCore**. Shop its massive sale and score deals up to 60% off while supplies last. *No code necessary.*

Eberjey: For a positively luxurious sleep, Eberjey's got you covered with an assortment of pajamas and loungewear including washable silk, iconic tencel modal, and more. I actually spotlighted Eberjey in a **full review last fall!** The sale includes 25% off "almost" everything on site with code COZY25 through 11/27.

Everlane: For high-quality basics with a sustainable footprint worth championing, Everlane's worth perusing this Black Friday with steals up to 50% off.

Farm Rio: Farm Rio's been wow-ing my sense of style with its bold, colorful statement wear, and certain styles are up to 50% off for the holiday. Um, can you say *dopamine dressing*? Or perhaps, *vacation in Aruba*?

For Love & Lemons: Shop ethereal sundresses, angelic intimates, and other alluring accessories at fashion brand For Love & Lemons while the entire site is 30% off with code CYBERWEEKEND, through Monday 11/27.

FRAME: Two words. Nine letters. Say it and I'm yours. *FRAME sale*. Known for its stylish denim—but loved for its equally-inspiring women's essentials—FRAME is offering 30% off sitewide with code VIPCYBER.

Get a staggering 50% off all personalized trial skincare sets and add-ons.

Get 10% off all \$100+ purchases.

Get 15% off \$200+ purchases.

Get 20% off all \$300+ purchases.

FRĒDA SALVADOR: Handcrafted in family factories in Spain and El Salvador, FRĒDA is a fan favorite at TQE for their mindfully sourced quality leather goods. New and returning customers will receive 25% off (almost everything) using the code CYBERFUN at checkout!

Girlfriend Collective: Girlfriend Collective's a long time **TQE favorite** thanks to its striking colorways, eco-friendly ethos, and flattering activewear. Make it easier than ever to stick to that hit-the-gym New Year's Resolution. From 11/24 to 11/28, score 35% off sitewide—plus a gift with purchase! *No code necessary.*

Janessa Leoné: For elevated accessories—or perhaps that delightful resort stay—you'll want to peruse the selection at Janessa Leoné, offering 30% off hats, handbags, knit, and more through Black Friday.

July: This **Australian-based travel brand** has an assortment of carry-ons, checked baggage, weekenders, and more that will make your next trip a breeze. From 11/21 through 11/28:

Spend \$300+ and receive 10% off.

Spend \$500+ and receive 15% off.

Spend \$1,000 and get 20% off.

July customers spending \$300 will receive 10% off their order. The discount goes up to 15% if you spend \$500 or more, and 20% off if you spend \$1,000.

Kinn Studio: Focused on finely-made modern heirlooms you can wear everyday—think dainty 14k chains and signature rings—**jeweler Kinn** is offering 15% off with code CM23.

Koio: These handcrafted Italian vegan sneakers were made for long walks, city excursions, and stylish everyday wear. Score 20-70% off sitewide, plus daily flash sales throughout the week. *No code necessary.*

L'Agence: TQE co-founder **Lauren Kleinman has been obsessing** over L'Agencé dresses, and is sure to stock up this weekend with some impressive deals. Get 25% off select full-price styles plus take an extra 25% off all sale through 11/27. Plus, a partnership with Dress for Success on Giving Tuesday!

Larroudé: Larroudé, baby! *Larroudé*. This **party-ready footwear brand** is running its "only" sale of the year with up to 50% off. Pay close attention. (This is perhaps my hero sale—the one that has me, a professional shopping writer going, "this almost feels too good to be true.")

Lake Pajamas: Developed in Savannah, Georgia, this **timeless pajamas brand** uses pima cotton that gets softer with every wash—in simple yet appealing designs that you'll want to wear every night. The whole site is 25% off as part of its Holiday Everything sale. Oh, and you don't need a code.

Lunya: Lunya is synonymous with luxury. While other brands are now doing the whole washable silk schtick, Lunya was the first (IMO) to make it big, and undoubtedly the one I turn to for shopping luxurious pajamas and loungewear. I own a silk cashmere set from Lunya that I still marvel over in shocked disbelief. Have your own indulgent lounging experience by shopping its sale up to 70% off.

M. Gemi: One can simply never have enough shoes. It's like, a law of fashion. These handmade Italian shoes put the luxury in your lug soles. Get up to 70% off sitewide from 11/22 to 11/29.

Madewell: I am a Madewell girlie. Simply, the brand makes many things well—and doused in a cheery, comfortable aesthetic that seems to fit a variety of occasions. Get up to 40% off winter fashion with code LETSGO and up to 70% off sale.

Mansur Gavriel: Need a new handbag? Ahead of Black Friday, score sale styles up to 50% off; on the day of, snag "all" new styles for up to 50% off. For Cyber Monday, take an extra 15% off sale styles. *No code necessary.*

Mejuri: Mejuri has a loyal following for its high-quality, everyday jewelry—fine enough to make a spectacular occasion gift but subtle enough to wear on the daily. Enjoy 20% off orders of \$150 or more up to 11/28.

Net-a-Porter: For designer shoppers, you'll want to snag apparel, accessories, and more from Net-a-Porter while styles are up to 50% off for the holiday.

Noémie: For fine jewelry with an even finer pricetag, get 10% off rings, earrings, bracelets, and more with code BFCM10 through 11/27.

P.E. Nation: Did I just buy new skiwear last year? Yes. Am I still eyeing the funky bandana-inspired collection P.E. Nation dropped for the slopes? Also yes. Still, maybe worth the buy with a whole 40% off sitewide across this streetwear brand.

Petite Plume: Created by a diplomat who turned out to be a literal member of the CIA (girl power), this luxury pajama brand is a Royal favorite. Yes, those royals. Score 20% off sitewide with code BLACKFRIDAY and free shipping within the United States.

Pistola: For quality women's denim based in L.A. — good ol' Americana fashion — check Pistola's deals this week. Through 11/26, snag 30% off sitewide. For Cyber Monday, you'll get 30% off new styles added. *No code necessary.*

Revolve: If you give a gal a clothing budget, they're going to want to click over to Revolve. This fashion marketplace has a staggering assortment of brands and designers, and quick shipping never fails to sweeten the deal. Get up to 70% off sitewide from 11/23 to 11/26. *No code necessary.*

Solid & Striped: I live on a tropical island so go absolutely ravenous for bikinis and other swimwear that "won't" immediately degrade from sun and salt. Solid & Striped is a phenomenal pick for quality, and you can snag up to 75% off the site.

Spanx: Y'all know Spanx is an essential—not just as an intimates layer, but for its flattering line of jeans, leggings, and more. And the female-founded retailer is offering daily deals in addition to 20% off through 11/27.

Staud: I'm a little obsessed with Staud coats, and you can get up to 60% off fall styles for the holiday. For now, score 25% off buys over \$250 with code HOLIDAY25.

Studs: Dress up your earscape with piercings and curated sets of earrings and "of course" studs. Score 30% off until 11/28 sitewide and 40% on Black Friday itself. *No code necessary.*

Super Smalls: Focused on accessories for kiddos, Super Smalls is offering tiered discounts across jelly shoes, stylish sunglasses, and other play time must-haves! Use code BFCM23 for 20% off all orders, 25% off orders \$150+, or 30% off orders \$250+.

Tita: If you've ever dealt with the hassle of "sticky boobs" or a too-complicated strapless bra sliding down your chest, this one's for you. These made-to-be-seen nipple covers are reusable and make a statement. For when you want a lil' coverage but also want to show personality. Get 15% off sitewide through 11/27. *No code necessary.*

Vuori: Vuori's beloved by many for its luxurious, lasting activewear. Literally: a jogger set I have from Vuori is so flattering that I wear it whenever I want to look bomb but not like I'm trying—it almost feels like a hack. High-quality fabrics, essential silhouettes, and well-curated colorways make it a staple of any wardrobe, and you can score a free beanie on orders above \$150 on 11/24. *No code necessary.*

Verlas: Diamonds are a girl's best friend, right? These natural and lab-grown beauts are worth the splurge always—but especially now with tiered discounts this week: 20% off purchases above \$750 and 30% off shopping above \$1,000. On Cyber Monday, you'll get 30% off shopping above \$2,000 and a \$200 credit to use valid 30 days after purchase until March 31, 2024. *No code necessary.*

Food and Beverage



Wow-worthy skin contact wine. Credit: Nomadica.

Aura Bora: This herbaceous sparkling water brand **we first learned about in 2021** will satisfy those who crave a little more bite to their bevvy. Tiered discounts through 11/27 make it easy to stock up in the next few days:

- Save 15% on 2+ cases.
- Save 20% on 4+ cases.
- Save 25% on 6+ cases.
- Save 30% on 8+ cases.
- Save 50% on 100+ cases.

No code necessary.

Avaline: Wine lovers unite over this organic, vegan-friendly brand from Cameron Diaz and Katherine Power as a healthier option. Because with the holidays ahead, we can practically *feel* the pinot hangover already. Get 20% off sitewide through 11/27. *No code necessary.*

Boarderie: These fresh, pre-made charcuterie boards? Divine. Explore culinary perfection with these ready-made boards (and maybe cut holiday meal prep time down.) Through 11/28, you can get a full \$50 off their **Oprah's Favorite Things bundle** with code OPRAH50.

Brightland: We **never stop gushing** about these top-tier vinegars and cooking oils—with seriously stunning designs you'll want to show off on your kitchen counter. This year, Brightland's offering a tiered sale with up to 30% off and free shipping through 11/27:

- Spend \$100 and get 20% off.
- Spend \$200 and get 25% off.
- Spend \$300 and get 30% off.

Compartés: This LA-based chocolatier is sure to please. Fair warning: if you stockpile for small stuffers or gifts, you may be tempted to inhale all these gourmet goodies yourself. Snag 20% off all chocolate bars through 11/28 with code CHOCOLATE20.

Dalci: Brownies and blondies, but make 'em healthy. Editor Ryan **loved them when he tried them!** Take 25% off, as a treat even sweeter than the ready-to-eat desserts. *No code necessary.*

Fly by Jing: Fly by Jing fans, listen up. Through 11/27, score up to 60% off select products and an additional 20% off for Tastemaker Club members. Biggest sale ever. *No code necessary.*

Ghia: Whether you're sober-curious or seeking the latest and greatest hostess gift, try these Mediterranean-inspired no-alc aperitifs, with up to 50% across beverages and gift sets through 11/27. (Bevvies will also be 20% off on Amazon.) *No code necessary.*

Joydays: In the chaos of holiday eating, you might be craving some snacks without the blood sugar spikes. These low-glycemic cookies are both nutritious and delicious, with minimal sugar and net carbs. For Small Business Saturday, enjoy 25% off sitewide using code SBS25; for Cyber Monday, get 20% off with code CM20.

Juliet: I recently fell head-over-heels for these beautiful cartons of boxed wine. They're sustainable, delicious, economically sized, and better yet—*pretty*. For casual sippers or the host always having people over, save 30% off sitewide with code BF30.

Nomadica: Aspiring sommeliers will relish the conscious farming and sensory pleasures of the elevated canned wine brand Nomadica that **I gushed over last year**. The taste profile is curated by an accomplished sommelier who's overseen many of your favorite restaurants, and small details like an included playlist and gorgeous artwork make each sip a pleasure. Get 25% off sitewide through 11/27.

Olipop: Ahem. Those of y'all doing Sober January, enjoy the dry life for the holidays, or simply "love" a bevvie in the afternoon, good-for-you soda brand Olipop has a variety of discounts to love this Black Friday and Cyber Monday through 11/27.

Get 25% off all products on-site.
Get 30% off new subscriptions on-site.
Get 25% off variety packs on Amazon.

No code necessary.

Partners Coffee: Um, yum? While most coffee sits on the shelf for days (and therefore gets a little stale by the time it gets to your cuppa), Partners Coffee partners with small roasteries around the country for actually-fresh delivery straight to your door. Enjoy up to 25% off all coffee, tea, cold brew, specialty instant coffee, and select merch. *No code necessary.*

Recess: These CBD-infused drinks were one of the first to dominate the sipping scene, and you can get 20% off both on-site and at Amazon. *No code necessary.*

Soom: 100% sesame-seed-based Soom tahini can enhance any meal, and it's 20% off on Cyber Monday. *No code necessary.*

Supernatural: These allergy-friendly baking ingredients take the dye out of holiday baking. Take 20% off sitewide from 11/24-11/27 with these plant-based modern baking essentials. *No code necessary.*

Thrive Market: I don't know about you, but grocery prices have been absolutely killing my budget lately. Think slasher-film level: brutal, no survivors, my spreadsheet weeping at the end of the month. So seeing Thrive Market—a healthy marketplace making it easy to stock up on snacks and essentials—run a sale? A much-needed breath of fresh air. Save 30% off thousands of items from 11/24 to 11/27. *No code necessary.*

Truff: These ultra-giftable truffle-infused hot sauces are the savory, luxury condiments you didn't know you needed. Get 30% off through 11/27 with code BFCM30.

Home

Because flowers never go out of style. Credit: Bouqs.

AcroGarden: Grow your own herbs, greens, and other plants indoors—no green thumb required. This apartment-friendly and convenient smart garden makes it easier than ever. Get up to half off sitewide, with an extra percent off gardens with code GIFTGREEN on Black Friday and code CYBER on Monday.

Albany Park: TQE editors love Albany Park's sleek, elevated furniture offerings. From cozy armchairs to couches you'll love to gather on, score up to 40% off their bestsellers. *No code necessary.anyday*

Anyday: Need cookware? To put it simply, Anyday offers airtight, leakproof, non-toxic, dishwasher-safe, oven-safe, and freezer-safe microwavable cookware. Wow. Check **out our review** and then take 20% off sitewide and 30% off orders \$200+ from 11/20 to 11/28. This would make an "excellent" gift for the five-minute chef in your life—or maybe a new adult?

Artifact Uprising: Feeling sentimental? Quality prints and gifts can go a long way, whether you're commemorating a big year, sending out photos, or giving a sweet, thoughtful tribute to a friend or family member. The brand's running two sales, one on 11/24 and another on 11/27. Get 15% off sitewide and 20% off cards on Black Friday, with 20% off everything and 25% off cards on Cyber Monday. *No code necessary.*

Birthdate: You can never go long with astrology-inspired gifts for the **Zodiac lover in your life**. Indulge in the candles, book, or pendant with up to 50% sitewide through 11/28. Because personalization is always a nice touch.

Bookshop: Meet your new best friend: Bookshop. Combining the default convenience of Amazon's speedy shipping and logistics with the "actually" good-for-you values of shopping small and local, Bookshop allows you to shop from a vast network of independent booksellers and direct your funds where you see fit. Looks like it's time to stock up on your winter reading list with 15% off select titles with code HOLIDAY23.

Boy Smells: The light's dimming earlier. Thus, your candles are getting lower more quickly. Use this autumn opp to stock up on some fine fragrances and comforting candles that **Editor John tried and loved last year** with 25% off sitewide.

Brooklinen: You just know we adore the linens, bedding, and bath from Brooklinen. Coined "the Internet's favorite sheets," they're keeping it simple with 20% off sitewide on Black Friday.

Bouqs: Use the shopping occasion as an excuse to scoop up fresh flowers and stunning arrangements

at **Bouqs**, a delightful delivery service with farm-fresh florals. Use code 2XBLOOMS on Black Friday for \$20 off select Deluxe Bouquets.

Buffy: For sleepers who run hot, enjoy the breezy eucalyptus bedding sets or accessories from personalization is always a nice touch.

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Buffy: For sleepers who run hot, enjoy the breezy eucalyptus bedding sets or accessories from Instagram-favorite home goods brand Buffy, with 25% off sitewide.

Caraway: Caraway is the cookware brand I use most frequently; ceramic and nonstick, these chemical-free pots and pans are the focal point of my kitchen. (I have the sunny yellow Marigold colorway and get endless compliments.)

For a limited time, get 10% off orders of \$85+, 15% off orders of \$425+, 20% off orders of \$525+, and a free Tea Kettle with purchase. (Okay, hold on—I want the Tea Kettle.) In participating retailer stores, all Caraway products will be 10% off in stores and online.

Coop Sleep Goods: As a shopping writer, I've written repeatedly about my insomniac tendencies and how frankly picky I am about any sleep products. Coop Sleep Goods is one of the few brands that's a winner all-around in this category for me, with supportive yet comfortable pillows that have become my go-to. Plus, their Comply hotel-quality sheets are worth the buy too.

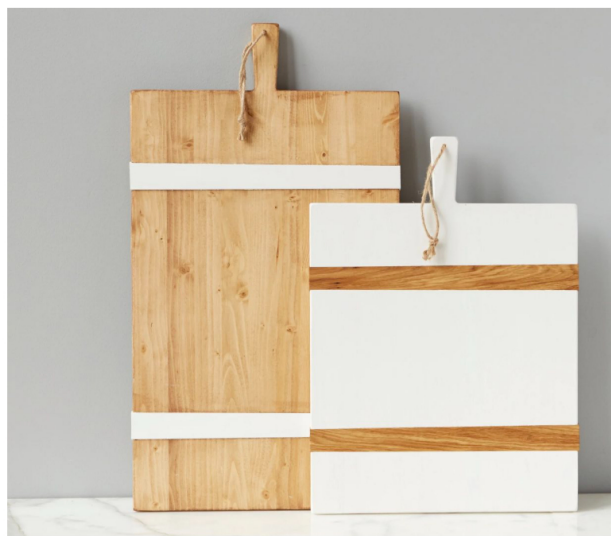
Get a free 3-Piece Towel Set with any \$200+ minimum order with code COMPHYBF23 from 11/22 to 11/26.

On 11/27, get 20% off sitewide plus free shipping on any order over \$200—just use code COMPHYFREESHIP at checkout.

Cultiver: This luxe home and textiles brand can literally complete any room in your house, but we're most enamored with their bed linens. Made with 100% European Flax, editor Remi noted these sheets "were softer and lighter" than anything she had slept on before. With a sitewide sale of 25% off through 11/27, run to get your hands on this premium brand before it's too late. *No promo code necessary.*

Eight Sleep: In case you haven't heard the **TQE team gush** about the sheer magic that is the temperature-regulating smart mattress cover at EightSleep: this Pod Cover has dual-side controls so you and a partner can customize your ideal sleep temps, a built-in vibration alarm, sleep tracking, turndown service, and more. And you can get \$500 off for Black Friday—a luxury that's 100% worth it.

ettitude: You spend a significant portion of your life sleeping, so why not make the experience feel as good as possible? Ettitude's **beloved**, sustainable bamboo sateen sheets and home goods are sure to upgrade your space—or make a phenomenal gift. Get 23% off through 11/28. *No code necessary.*



Your new kitchen favorite. Credit: etuHome.

étuHome: With handmade and sustainable charcuterie boards, cookware, food storage, and other Euro-inspired kitchen accessories, you'll want to add everything at etuHome to cart immediately. Get 25% off until 11/27, no code necessary.

Farmgirl Flowers: If you've ever had the pleasure of seeing the signature Farmgirl Flowers burlap-wrapped bouquet land on your doorstep, you know what I'm talking about. These farm-fresh blooms are a fabulous gift for someone else or yourself, and you can save 20% off almost everything with code GIVINGTHANKS.

Great Jones: For cookware, bakeware, and other kitchen accessories, Great Jones excels across cast iron, ceramics, and stainless steel—often in fun, attention-grabbing colors. Scoop up to 50% off as part of its Black Friday sale for the next seven days.



And it's stylish too. Credit: hai.

hai: In its biggest sale of the year, eco-friendly showerhead brand hai is offering 30% off its showerhead, infusions attachment and tablets, and the rest of its spa-worthy bathroom line. The showerhead has an **incredible spa mist setting**, an LED indicator for when the water's hot (and when you've been in too long), and even tracks your water consumption over time. *No code necessary.*

Homecourt: Embrace the art of "scentscaping" and tap into an under-utilized aesthetic in your home: its fragrance. Including candles, oils, and even room deodorant, Homecourt is offering 20% off sitewide until 11/27, with 30% off sitewide on Cyber Monday specifically through 11/30. *No code necessary.*

Jiggy: Is it puzzle season for anybody else? Save 20% off sitewide including personalized puzzles with additional tiered discounts for bundling.

Save 30% on any three puzzles with code BUNDLEUP3.

Save 40% on any six or more puzzles with code BUNDLEUP6.

Plus, you'll score free shipping on any bundle purchases.

Kitsch: Kitsch is famous for its silk pillowcases, scrunchies, and **other must-have accessories**—and it has one of the longest-running sales we've seen so far. Through 12/26 (yes, the entire holiday season!), enjoy deals from 25-40% off. *No code necessary.*

Level Locks: You can't put a price on security and safety, but it **sure does feel good to have some extra protection**. Enter Level Locks, a brand of invisible smart locks running a sale from 11/23 to 11/27. Buy Level Lock+ Connect or Level Bolt Connect and get a free black Level Keypad. *No code necessary.*

Loftie: This **smart alarm clock we first reviewed in 2021** reduces your screen time, has two-tone alarms for a science-backed (gentle) wakeup, and even has constantly-updating audio content like meditations and bedtime stories built in. Plus, it looks sleek on your bedside table especially next to its coordinating sunset and sunrise lamp. Get 25% off the products with code HOLIDAY25.

Lulu & Georgia: Deck out the home with décor that's practically a magnet for compliments. Across rugs, furniture, walls, lighting, pillows, and more, Lulu & Georgia has everything you need to **make an upgrade to your space** at 25% off sitewide.

Made In: Update your kitchen essentials with the stainless steel restaurant-quality cookware of Made In. These professional-grade kitchen must-haves are five-stars, easy. Score 30% off until Black Friday.

Material: I'll be honest in that I'm not much of a home chef, but the chic kitchen essentials at Material sure make me tempted to become one. **With highest quality knives, cutting boards, and other tools**, these make your dinnertime Pinterest-worthy (and easier to put together.) Material's running its biggest sale of the year right now in a tiered format:

Get 15% off all orders up to \$100.

Get 20% off orders between \$100 and \$299.99.

Get 25% off all orders above \$300.

Ninja Kitchen: We may or **may not have spent the last year obsessing** over the Ninja Creami (and the rest of Ninja Kitchen's useful kitchen goodies—like its sparkling water maker with customized carbonation.) Upgrade your setup with its significant deals up to 41% off. (Some discounts require codes, while others are simply add-to-carts.)

Nori: This handy steamer iron **travels with me everywhere**, and is a bonafide godsend for events, with multiple settings that combine the convenience of a steamer with the power of an iron (duh.) And it'll be 30% off from Black Friday to 12/3. *No code necessary.*

Outer: Now's the time to splurge on this **stunning, premium outdoor furniture brand**, with the entire site 30% off for Black Friday and Cyber Monday. (You won't see a better deal all year.) *No code necessary.*

Our Place: Combining site-wide steals with daily flash deals, Our Place is offering up to 45% off its

... Combining the most essential dinnerware and cookware. (**My Always Pan may or may not be a prized possession** thanks to its gorgeous colorways and 8-in-1 functionality.) TL;DR: The Always Pan will be \$99 instead of \$150. *No code necessary.*

Parachute Home: Known for its cozy bed-and-bath offerings, **Parachute focuses on delightful textiles** and elevated details. Get 20% off sitewide as part of its Black Friday and Cyber Monday sale.

Plufl: *This human dog bed is actually super comfy* is the new *Those seen dancing were thought to be insane by those who could not bear the music*. Meet Plufl, your human-sized dog bed, for all those moments when you've seen a pup snoozing in front of the fire and wondered how to channel that coziness. Get \$200 off, no code needed, through Christmas.

Sundays: While we all want our homes to land in *Architectural Digest*, furnishing in a functional yet aesthetically pleasing way gets expensive. **Opt for the beautiful yet (more) affordable designs** of Sundays with 30% off sitewide for Black Friday. *No code necessary.*

Tumbler: Dull kitchen knives kind of spoil the joy of prepping the holiday feasts—and make the cooking take twice as long. This ultra-giftable knife sharpener is sure to delight the chef in your life, yourself, or simply be a useful item to have around the house. Multiple items are on sale on-site, with 30% off discounts.

7th Avenue: Cozy season, cuffing season, couch season—whatever you call it, winter is a-coming and these stylish sofas and sectionals are calling my name. FYI -- **Halle on our team is obsessed with her couch**. Get 10% off sitewide plus free throw pillows. *No code necessary.*

Wellness



Gym bag must-have. Credit: Bala Bangles.

Bala Bangles: Add some oomph to your workout or daily walk with these aesthetically-forward ankle weights and gym accessories from wellness brand Bala that **Remi first reviewed** a few years back. For Black Friday and Cyber Monday, enjoy prices slashed 30% across the site with code PLAYDAY30.

Beast Health: I use the Beast Blender every day—particularly the Beastmode by Beast version. My parents loved my original model so much I eventually let them keep it. My **colleague Leo also loved it**. You buy it for the attractive ridged aesthetic you'll show off on your countertop; you'll keep it for its powerful blending capability and easy-use button. Get 15% off until 11/29. *No code necessary.*

Dame: Make the most of your intimacy with pleasure-oriented products at Dame, which we **spotlighted in our sexual wellness column *Sex Talk***. Get 25% off everything and up to 60% off select products for their BFCM sale.

Diva: Period care doesn't have to be wasteful. Through 11/29, get up to 25% off sitewide, with 25% off Diva Cup and Diva Discs, 20% off cleaning and all accessories, and 15% off Diva underwear and bundles.

goop: Score cult-favorite wellness essentials from the iconic marketplace, goop.

Over Black Friday weekend (from 11/24-11/26), you'll get 20% off orders up to \$500 with code CYBER20 and 30% off orders over \$500 plus an exclusive lip balm trio with code CYBER30.

On Cyber Monday, enjoy the same deal. Just swap the code for MONDAY20 and MONDAY30.

HigherDOSE: HigherDOSE sauna blankets and infrared mats are so luxurious on the wellness-front that they're practically status symbols. **Christine spotlighted Higherdose's self-care benefits** to your workout, relaxation time, or routine. Get 20% off sitewide with code HDBFCM.

HOKA: HOKA sneakers have always been popular thanks to their extra-cushioned comfort and minimal weight. Think nurses and other professionals who spend long hours on their feet. But in the past few years, HOKA's exploded in popularity, making it tricky to save or snag any sneakers before they sell out. You're in luck. From 11/22-11/26, you'll get a choice of gift with purchase over \$175. On 11/27, you'll get your choice of gift with purchase for any 2+ buys. *No code necessary.*

Maude: Maude **really made a name for itself** as an elegant intimates brand combining a sleek aesthetic with a focus on pleasure, simplicity, and quality.

Get 20% off orders above \$85 on 11/23 and 11/24.
Get 25% off the first month of libido subscriptions from 11/25 and 11/26.
Then back to 20% off orders above \$85 on 11/27.

No code necessary.

Moon Juice: Ever heard of the sleepy girl cocktail, a TikTok-famous mix packed with tart cherry juice, sparkling water, and magnesium? Yeah. Meet the brand that made it famous: Moon Juice and its Magnesi-om (now available in a melatonin-forward blend too.) This adaptogenic supplement brand is offering 25% off sitewide through 11/28.

Parenting

