

The Sophisticated Woman’s Guide to Shopping Timeless Fine Jewelry in the Modern Digital Age



By
STEPHANIE CRAIG
Nov 15, 2023
In Partnership With Verlas

Shopping is a bit of a crazy phenomenon in this day and age. It’s easier than ever since we can buy anything we want with a few taps on our phone. But it’s also harder than ever because there is no ability to “touch and feel” through a screen. Specifically jewelry, as someone who treasures having timeless, fine jewelry in my collection, I struggle with being able to commit to fine pieces without getting to experience them in-store.

Learning about **Verlas** was a GAME CHANGER in that I can shop beautiful jewelry with a few taps, but also get the in-store experience with their “Try At Home” option. The moment I felt the weight and caught the shimmer of the Enchanting Atmos Tennis set, all my reservations about online jewelry shopping melted away.

So, get ready to take some notes...here's my guide to shopping timeless, fine jewelry in the modern digital age with **Verlas**.

1. Spend wisely by avoiding big-name jewelry stores



Investing in fine jewelry doesn’t have to break the bank. Unlike big-name jewelry stores with jaw-dropping prices, Verlas provides incredible quality at affordable prices without the designer brand mark-ups. Their **Atmos by Verlas** line, boasting lab-grown diamonds, provides a range of customizable options tailored to your budget and style. The prices for these timeless pieces range from \$300 to \$5,000 - truly a rarity in today’s market.

Their commitment to quality, especially seen in products like the **Enchanting Atmos Tennis Bracelet**, is unmatched. This breathtaking bracelet showcases lab-grown diamonds in a shared prong setting, elevating their natural sparkle.

Additionally, their natural diamonds range from \$250 up to \$10,000, offering a plethora of ageless designs. **Bonus tip: First-time customers can enjoy a 10% discount!**

BLACK FRIDAY ONLY: GET UP TO 30% OFF

2. Seek out heirloom quality pieces that will last



Trends come and go but investing in **high-quality, classic pieces** that truly resonate with you is way more rewarding in the long run. **Verlas** quality is absolutely incredible and the best part is whether you choose natural or lab-grown, you're getting the highest quality diamonds.

Verlas has separate artisans for **natural and lab-grown diamonds** who cut and handle these gemstones to ensure both the quality and brilliance of the diamonds. Their lab-grown diamonds are also triple certified with the highest standard for sustainability-rated diamonds, which sets them apart from other retailers.

Every jewelry box has its star - for me, it's the **Enchanting Atmos Tennis Necklace** from Verlas. This necklace, with its succession of finely crafted lab-grown diamonds, encapsulates elegance. The continuous stream of petite diamonds ensures that this piece isn't just an accessory but a statement. With Verlas, you're not only getting a jewelry item; you're investing in an heirloom that will be cherished for generations.

BLACK FRIDAY ONLY: GET UP TO 30% OFF

3. Shop with confidence by getting to try at home



Making an online purchase for fine jewelry can be a leap of faith. When you're investing in a piece meant to stand the test of time, you want to be absolutely certain it's perfect. **Verlas** addresses this dilemma with their 'Try At Home' option, where they will send up to 3 pieces of jewelry you are considering buying (with cubic zirconia stones in place of diamonds) to your home to **try for up to 15 days**.

BLACK FRIDAY ONLY: GET UP TO 30% OFF

This feature allowed me to trial the **Enchanting Atmos Tennis Bracelet** and the **Enchanting Atmos Tennis Necklace**, giving me confidence in my final decision.

To make a piece truly unique, there are **endless possibilities to customize** it such as changing the carat size, choosing the metal, engraving, or even designing your own bespoke piece. They provide free shipping both ways on the product and if you don't love it, no problem - BUT I have a feeling you will because I absolutely LOVE the pieces that were sent to me.

If you are looking for timeless, fine jewelry... try Verlas

To wrap it up, if timeless, fine jewelry is on your wish list, give **Verlas** a try. I am **so in love** with my pieces from Verlas and am excited to continue building my jewelry collection with them.

BLACK FRIDAY ONLY: GET UP TO 30% OFF

My
Subscription
Addiction



COMPANY

[About](#)
[Subscribe](#)
[Contact](#)
[Jobs](#)
[Press](#)
[Advertise With Us](#)

INFORMATION

[Community Guidelines](#)
[Privacy Policy](#)
[Cookie Policy](#)
[Terms of Use](#)
[Editorial Guidelines](#)
[Accessibility Statement](#)

ADVERTISE WITH MSA

Grow your brand with authentic customer reviews.

[Contact us to learn more](#)

