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30 Of The Best Valentine's Day Sales To Shop Right Now

By [Kelsey Mulvey](#), Contributor and [Kara Cuzzone](#), Supervising Editor, Deals & Coupons.

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February 14 is almost here, and this year's Valentine's Day sales are out in full force. If you haven't found the perfect gift for your SO yet, now's your chance to pick one up for less. The current savings events include great deals on everything from [fine jewelry](#) to [sex toys](#) to [clothes and accessories](#), so you'll have plenty of options to choose from. Just be sure to check the estimated shipping dates to make sure whatever you select will arrive in time for V-Day.



Thanks to this week's Valentine's Day sales, you can pick up the perfect gift for less. ILLUSTRATION: FORBES / PHOTO: RETAILERS

If you want to go the more traditional route, there are also some awesome markdowns on [flowers](#) and [chocolate](#). To help streamline your gift shopping, we've rounded up the best Valentine's Day sales and organized them by category for easy browsing.

RECOMMENDED BY FORBES VETTED

Shop Affordable Engagement Rings From These 16 Editor-Approved Retailers

By Jordan Thomas




We Just Updated The 100+ Best Labor Day Sales With Even More Offers

By Kara Cuzzone



The Best Valentine's Day Sales: Jewelry



AURATE NEW YORK

Aurate Connection Necklace

\$273 ~~\$389~~ **SAVE \$116 (30%) WITH CODE VDAYLOVE**

[Shop At Aurate](#)

Aurate: All of Aurate's sustainably handmade jewelry is 30% off now through February 14 with code **VDAYLOVE**.

Verlas: Take 15% off all orders of \$550 or more and 30% off all orders of \$900 or more from this diamond jewelry brand.

Nordstrom: Nordstrom's sale section is packed with over 750 jewelry deals at a wide variety of price points.

Blue Nile: If you're shopping for a big ticket item like eternity ring or a tennis bracelet, head to Blue Nile to save up to 50% on over 3,000 options. Use code **VDAY23** to save.

Adina Eden: Code **LOVE** will score you 30% off everything on Adina Eden's site. The brand makes both gold plated and 14-karat gold options for you to choose from depending on your budget.

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AYMO: Shop now and you can take 15% off the entire site with code **VDAY15**, until February 14th. Look for minimalist jewelry with a modern, sophisticated edge.

Oak And Luna: You'll find personalized pieces, such as initial necklaces, bracelets and rings, in the [sale section](#), which has hundreds of chic, customized gift options.

The Best Valentine's Day Sales: Sex Toys



LELO

Lelo Sona 2 Vibrator

\$87 ~~\$109~~ **SAVE \$22 (20%)**

[Shop At Lelo](#)

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Lelo: During the luxury sex toy company's Valentine's Day sale, you can save up to 50% on options for women, men and couples.

Dame: Code **DAME25** will score you 25% off all of Dame's bestselling vibrators.

Lovehoney: Save up to 50% on toys (as well as lingerie and accessories) from Lovehoney.

PinkCherry: Everything on PinkCherry's site is 30% off right now with code **LOVE**.


Zumio: All of Zumio's toys are buy one, get one 50% off leading up to Valentine's Day. Use code **LOVEAT50** to get the discount.

MysteryVibe: Enjoy up to 25% off toys during the brand's Valentine's Day sale.

Unbound: Shop Unbound's 40% off sale for deep discounts on vibrators and plugs.

Tenga: Just in time for Valentine's Day, save 10% on vibrators for couples.

The Best Valentine's Day Flower Sales



URBAN STEMS

We Belong Together Deluxe Bouquet

\$59 ~~\$74~~ **SAVE \$15 (20%)**

[Shop At Bouqs](#)

Bouqs: If you want to say "I love you" with flowers, Bouqs is offering 30% off all of its arrangements with code **BOUQSDAY**. You can also score \$10 off shipping when you make an account with the brand.

Urban Stems: Get 20% off your Urban Stems order with code **LOVE20**. Or, browse the brand's sale section to save on pretty bouquets starting at \$65.

1-800-Flowers: Save on a selection of roses, tulips, lilies and orchids at 1-800-Flowers right now.

FromYouFlowers: Take 10% off all of FromYouFlowers' designs right now. The discount will apply automatically.

FTD: Shop FTD's sale to save on gifts, including chocolate, roses and more.

Rose Box NYC: Use code **VDAY10** to save 10% on the prettiest roses.

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Other Valentine's Day Sales Worth Shopping



MOST POPULAR

Lindt Assorted Gourmet Chocolate Truffles

\$14 ~~\$26~~ **SAVE \$12 (46%)**

[Shop At Amazon](#)

AMAZON

Amazon: Amazon is running thousands of Valentine's Day deals on everything from chocolate (like the box above) to [Kindle e-readers](#) (on sale in the new colorways Agave Green and Denim) leading up to February 14.

Nordstrom: Peruse a whopping 28,000 deals on clothes, shoes and accessories from popular brands like Ugg and Tory Burch at the department store.

Oura: If you're looking to gift your valentine an Oura Ring, the rose gold Gen 3 Horizon ring is \$50 off right now.

Cozy Earth: In honor of Valentine's Day, Cozy Earth is offering up to 25% off its comfortable, sustainably made linens, pajamas and loungewear.


Papaya: Maybe your partner prefers practical gifts. In that case, you can't go wrong with a set of Papaya's reusable paper towels, which come in a ton of cute patterns. Enter code **VDAY20** for 20% off your purchase.

Savage x Fenty: Slip into something more comfortable at Savage x Fenty's Valentine's Day shop, where you'll find dozens of sexy pieces at up to 65% off.

Victoria's Secret: Shop lingerie and loungewear up to 60% off at Victoria's Secret this Valentine's Day.

J. Crew: Treat yourself or your sweets to deals on clothes, accessories and more at J.Crew during the brand's sales event.

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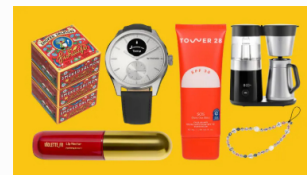
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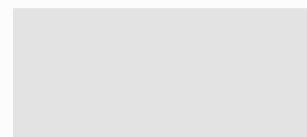
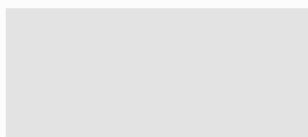
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By [Jordan Thomas](#), Forbes Staff



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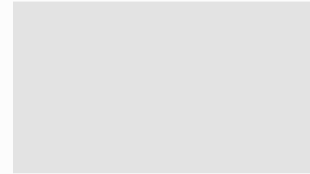
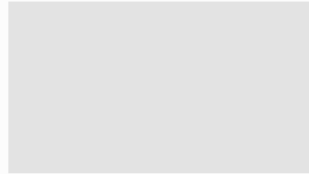
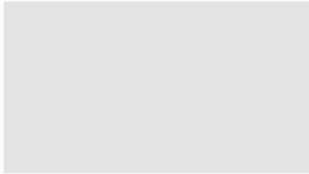
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By [Jordan Thomas](#), Forbes Staff



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By [Maya Gandara](#), Forbes Staff



Treat Your Loved Ones To The Best Gifts From 1-800-Flowers, Harry & David And More

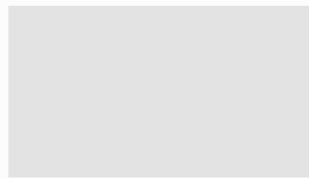
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The Holiday Is Over But These Memorial Day Sales Are Still Live

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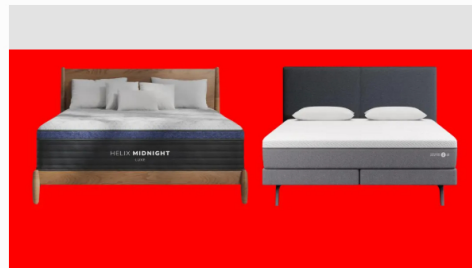
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